

112

FAX# 215 564 1103

HARRIS REPORT FROM REP SEP26/12 14.19  
\*\*\* WPXI-TV \*\*\*

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
45	45	45
46	46	46
47	47	47
48	48	48
49	49	49
50	50	50
51	51	51
52	52	52
53	53	53
54	54	54
55	55	55
56	56	56
57	57	57
58	58	58
59	59	59
60	60	60
61	61	61
62	62	62
63	63	63
64	64	64
65	65	65
66	66	66
67	67	67
68	68	68
69	69	69
70	70	70
71	71	71
72	72	72
73	73	73
74	74	74
75	75	75
76	76	76
77	77	77
78	78	78
79	79	79
80	80	80
81	81	81
82	82	82
83	83	83
84	84	84
85	85	85
86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

**BUYER NAME LIZ DOME**

**SALES PRSN WA-CHERYL BLAIR**

**WASHINGTON, DC 20001**

**CLASS: NATL. LOCAL REGIONAL**

(ICE)

FLIGHT DATES	OCT2/12	OCT8/12	WK-1
10/2/12	10/2/12	10/2/12	10/2/12
10/3/12	10/3/12	10/3/12	10/3/12
10/4/12	10/4/12	10/4/12	10/4/12
10/5/12	10/5/12	10/5/12	10/5/12
10/6/12	10/6/12	10/6/12	10/6/12
10/7/12	10/7/12	10/7/12	10/7/12
10/8/12	10/8/12	10/8/12	10/8/12
10/9/12	10/9/12	10/9/12	10/9/12
10/10/12	10/10/12	10/10/12	10/10/12
10/11/12	10/11/12	10/11/12	10/11/12
10/12/12	10/12/12	10/12/12	10/12/12
10/13/12	10/13/12	10/13/12	10/13/12
10/14/12	10/14/12	10/14/12	10/14/12
10/15/12	10/15/12	10/15/12	10/15/12
10/16/12	10/16/12	10/16/12	10/16/12
10/17/12	10/17/12	10/17/12	10/17/12
10/18/12	10/18/12	10/18/12	10/18/12
10/19/12	10/19/12	10/19/12	10/19/12
10/20/12	10/20/12	10/20/12	10/20/12
10/21/12	10/21/12	10/21/12	10/21/12
10/22/12	10/22/12	10/22/12	10/22/12
10/23/12	10/23/12	10/23/12	10/23/12
10/24/12	10/24/12	10/24/12	10/24/12
10/25/12	10/25/12	10/25/12	10/25/12
10/26/12	10/26/12	10/26/12	10/26/12
10/27/12	10/27/12	10/27/12	10/27/12
10/28/12	10/28/12	10/28/12	10/28/12
10/29/12	10/29/12	10/29/12	10/29/12
10/30/12	10/30/12	10/30/12	10/30/12
10/31/12	10/31/12	10/31/12	10/31/12

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP26/12 14.19

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START:	:END:	:SPTS:	WEEK	:DAYS:	:TOTL:
:LINE#:	:	:	:	:	:	:DATE:	:DATE:	: /WK:	INVT	:	:SPTS:
AGENCY ADVERTISER CODE = 369											
AGENCY EST# = 2387											
AGENCY PRODUCT CODE = 374											
1		1000A-1100A	30		\$250.00	10/5	10/5	1		FRI	1
PROGRAM : ELLEN											
CON COM1: ELLEN											
2		1100A-1200N	30		\$200.00	10/5	10/5	1		FRI	1
PROGRAM : ANDERSON COOPER											
CON COM1: ANDERSON COOPER											
3		1200N-1230P	30		\$275.00	10/5	10/5	1		FRI	1
PROGRAM : NOON NEWS											
CON COM1: NOON NEWS											

SEP26/12 14.19  
\*\*\* WPXI-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
4			430P-500P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30	5	\$375.00	10/5	10/5	1		FRI	1
5			500P-530P PROGRAM : CH 11 FIRST AT 5 CON COM1: CH 11 FIRST AT 5	30	4	\$800.00	10/5	10/5	1		FRI	1
6			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30	5	\$1,250.00	10/5	10/5	1		FRI	1
7			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$625.00	10/5	10/5	1		FRI	1
8			800A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	5	\$425.00	10/5	10/5	1		FRI	1
9			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30	5	\$300.00	10/5	10/5	1		FRI	1
10			1135P-1235A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30	4	\$675.00	10/8	10/8	1		MON	1
11			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30	5	\$275.00	10/8	10/8	1		MON	1
12			400P-430P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30	5	\$300.00	10/8	10/8	1		MON	1

SEP26/12 14.19  
\*\*\* WPXI-TV \*\*\*

PROGRAM : SUNDAY NEWS  
CON COM1: SUNDAY NEWS

REP HEADLINE# 6347485  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
 ORDER WORKSHEET

FAX# 215 564 1103  
 HARRIS REPORT FROM REP  
 SEP26/12 14.19  
 \*\*\* WPXI-TV \*\*\*

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	:LGTH: :	:SEC: :	RATE :	:START :DATE:	:END :DATE:	:SPTS: :/WK:	WEEK INVT:	DAYS	:TOTL: :SPTS:
22		800A-1000A PROGRAM : SUN 8AM NEWS CON COM1: SUN 8AM NEWS	30	5	\$275.00	10/7	10/7	1		SUN	1
23		1000A-1100A PROGRAM : ELLEN CON COM1: ELLEN	30	5	\$250.00	10/4	10/4	1		THU	1
24		1135P-1235A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30	4	\$675.00	10/4	10/4	1		THU	1
25		1100A-1200N PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30	5	\$200.00	10/4	10/4	1		THU	1
26		130P-230P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30	5	\$200.00	10/4	10/4	1		THU	1
27		400P-430P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30	5	\$300.00	10/4	10/4	1		THU	1
28		530P-600P PROGRAM : CH 11 530 NEWS CON COM1: CH 11 530 NEWS	30	4	\$800.00	10/4	10/4	1		THU	1
29		700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30	5	\$1,250.00	10/4	10/4	1		THU	1
30		730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30	5	\$1,250.00	10/4	10/4	1		THU	1

SEP26/12 14.19  
\*\*\* WPXI-TV \*\*\*

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL SPTS:
31		800A-900A	30	5	\$425.00	10/4	10/4	1		THU	1
PROGRAM : TODAY SHOW											
CON COM1: TODAY SHOW											
32		900A-1000A	30	5	\$300.00	10/4	10/4	1		THU	1
PROGRAM : TODAY SHOW 2											
CON COM1: TODAY SHOW 2											
33		1135P-1235A	30	4	\$675.00	10/2	10/2	1		TUE	1
PROGRAM : TONIGHT SHOW											
CON COM1: TONIGHT SHOW											
34		400P-430P	30	5	\$300.00	10/2	10/2	1		TUE	1
PROGRAM : JUDGE JUDY											
CON COM1: JUDGE JUDY											
35		530P-600P	30	4	\$800.00	10/2	10/2	1		TUE	1
PROGRAM : CH 11 530 NEWS											
CON COM1: CH 11 530 NEWS											
36		730P-800P	30	5	\$1,250.00	10/2	10/2	1		TUE	1
PROGRAM : WHEEL OF FORTUNE											
CON COM1: WHEEL OF FORTUNE											
37		800A-900A	30	5	\$425.00	10/2	10/2	1		TUE	1
PROGRAM : TODAY SHOW											
CON COM1: TODAY SHOW											
38		900A-1000A	30	5	\$300.00	10/2	10/2	1		TUE	1
PROGRAM : TODAY SHOW 2											
CON COM1: TODAY SHOW 2											
39		1000A-1100A	30	5	\$250.00	10/3	10/3	1		WED	1
PROGRAM : ELLEN											
CON COM1: ELLEN											

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
40			1100A-1200N	30	5	\$200.00	10/3	10/3	1		WED	1
	PROGRAM : ANDERSON COOPER											
	CON COM1: ANDERSON COOPER											
41			1200N-1230P	30	5	\$275.00	10/3	10/3	1		WED	1
	PROGRAM : NOON NEWS											
	CON COM1: NOON NEWS											
42			130P-230P	30	5	\$200.00	10/3	10/3	1		WED	1
	PROGRAM : TODAY SHW3-NBC											
	CON COM1: TODAY SHW3-NBC											
43			430P-500P	30	5	\$375.00	10/3	10/3	1		WED	1
	PROGRAM : JUDGE JUDY											
	CON COM1: JUDGE JUDY											
44			500P-530P	30	4	\$800.00	10/3	10/3	1		WED	1
	PROGRAM : CH 11 FIRST AT 5											
	CON COM1: CH 11 FIRST AT 5											
45			700P-730P	30	5	\$1,250.00	10/3	10/3	1		WED	1
	PROGRAM : JEOPARDY											
	CON COM1: JEOPARDY											
46			700A-800A	30	4	\$625.00	10/3	10/3	1		WED	1
	PROGRAM : TODAY SHOW											
	CON COM1: TODAY SHOW											
47			730P-800P	30	5	\$1,250.00	10/3	10/3	1		WED	1
	PROGRAM : WHEEL OF FORTUNE											
	CON COM1: WHEEL OF FORTUNE											
48			800A-900A	30	5	\$425.00	10/3	10/3	1		WED	1
	PROGRAM : TODAY SHOW											
	CON COM1: TODAY SHOW											
49			900P-1000P	30	5	\$1,000.00	10/3	10/3	1		WED	1
	PROGRAM : LAW AND ORDER SVU											

2

SEP26/12 14.19  
\*\*\* WPXI-TV \*\*\*

CONTRACT TOTAL	27550.00
TOTAL SPOTS	49

MARKET TOTALS	\$98,392	WPXI 28%	KDKA 32%	WTAE 26%	WPGH 11%	CABL 0%	WPCW 3%	WPMY 0%
SVC- NSI								
DEMOS- RA35+*								